





## **KEYNOTE SPEAKERS:**

## The Transformative Impact of AI and Automation



Gardar Björnsson Rova McKinsey & Company

Gardar is an Air with McKinsey & Company and leads McKinsey Analytics in the Nordics. He serves large organizations throughout Northern Europe implementing AI and automation technologies to transform their sales- and marketing organizations. He is also a part of McKinsey's future of work team – advising governments and business leaders on the impact of AI on the workforce. Before joining McKinsey, Gardar was a senior advisor to the Swedish Minister for Business and Innovation and served as director of analytics and

strategy leveraging advanced analytics for voter targeting.

## Looking Beyond Code to Make the Future of Work for Everyone



Christine Sørensen Government Affairs & Public Policy Manager GOOGLE

Christine is a public policy and government affairs professional with many years of experience in the technology sector, built across senior roles for Google in the European and Nordic regions. Her specialties include strategy formulation and advocacy on a broad range of technology policy issues,

including technology's impact on work.

## Why Would You Need an Office in The Future?



Michael Locoh EMEA Leadership Team STEELCASE

Passionate about people, leadership and change management, Mickael Locoh is, with his team, helping companies all around the globe to have a workplace supporting their company's strategic ambitions.

In 2011, to use his scientific background combined with more "soft skills", he joined Steelcase. Part of the the EMEA leadership team, he is in responsible

for the Growth Markets region which included Northern, Central, Eastern and South Europe as well as Africa. He is also leading the team called "Clients without borders". This team has in charge fast growing companies based and want to expand in Europe, Middle East and Africa (EMEA) and further.